

Update Guide Autumn/Winter 2009-2010

# THE BLUES

### BRILLIANT SHADES OF OCEAN BLUE

are sure to be the new "it" color this season. Last season we saw lots of purples and greens, this season it's blue! The shade

is usually used in feminine silhouettes, fitted trousers and jackets. Not to mention coats. Little accessorizing is done with this hue because the color is the main focus. Occasionally, the hue might be paired with a print that has blue in it. Go blue this season!



























**GET THE LOOK** Keep the lips simple with this look. Try pairing your almost nude lips with rich brown toned eyeshadows.



## **CIRCLE** DOT DOT

#### IT'S AS IF SPRING DIDN'T WANT TO MAKE WAY FOR FALL.

We still see some fall colored prints inspired by spring. We see lots of circles and even polka dots in darker colors. Most of the time the prints are being used as an accessory to the outfit. Sometimes they can be used as an undershirt paired with a jacket or coat. Don't be afraid of prints this season,

embrace them!













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## IT'S RAINING **COATS**

#### DO YOU HAVE THE NEW "IT" COAT FOR THE CHILLY WINTER AHEAD?

If you don't, this is the season to break the mold and be bold with your coat! Forget the boring blacks and tans, try a different fabric and style. Why not try a print while you're at it? We see a lot of different styles this season with coats. Most seem to be belted and show off broad shoulders and large lapels.





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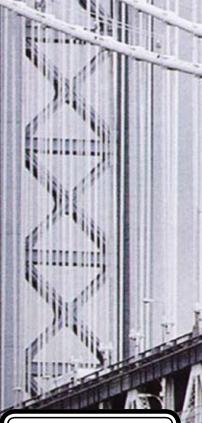
#### BLACK AND WHITE ARE BACK!

Who knew? We see the two paired in every way possible. Occasionally, we only see black. But, overall, the two are an item this season. We see lots of embellishment with this trend; more so than any other this season. From bows, beads, feathers and rouching, if it's black or white and paired with the opposite, it's in! Waist emphasis is always a plus with this style. A new trend emerges with pants this season; we still have a masculine fitted pant but this time it's slightly baggier on the hips with a more tapered fit for the leg.









**GET THE LOOK** It's all about a "classic" look

with this style. Great skin, full red lips and perfectly lined eyes with thick lashes.



### ROUNDABOUT WAY

#### **FORGET ABOUT GEOMETRIC SHAPED COLLARS** for your blouses this season. Go rounded with

for your blouses this season. Go rounded with your shirt and dress collars. We see lots of rounded collars reminiscent of the "Jackie O" look seen in past fall trends. For those of you who love angled collars, not to worry. They're still in, but the rounded look takes precedence this season.











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